## Introducing...

The Beverage Industry's Leading Resource For In-Depth Company Profile Information

# BMC's BEVERAGE COMPANY DATABASE

FULLY SEARCHABLE

CONTINUOUSLY UPDATED

CONSTANTLY EXPANDING



### Agenda

- Who we are
- Company Database Approach, Elements & Methodology
- BMC Beverage Company Database Demo



Who We Are

Beverage Marketing Corporation utilizes an integrated model for providing information, analysis and advice to beverage industry clients



Intuitive search capabilities enable users to examine complex brand ownership, bottling and distribution networks in a few clicks, offering benefits to a broad range of businesses.

#### **Beverage Companies**

- Examine competitive brands' distribution networks
- Analyze local market penetration
- Isolate and contact potential independent or "no-conflict" distributors

#### **Beverage Distributors & Bottlers**

- Examine local competitors' brand set
- Identify up-and-coming regional and national brands
- Expand distribution portfolio

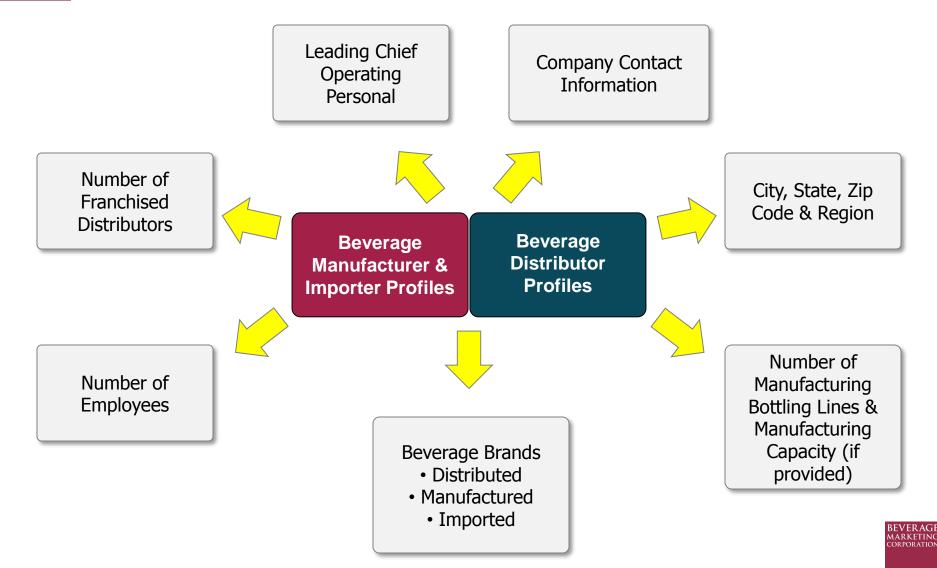
#### Beverage Industry Suppliers & Allied Industries

- Target prospects possessing key qualities
- Develop national, regional and local prospect lists
- Identify and contact key company personnel

#### **Investors & Private Equity Firms**

- Analyze investment prospects by key attributes
- Identify investment opportunities
- Conduct due diligence

BMC's Company Database is fully searchable by beverage category, brand, location and other key attributes to yield concise yet comprehensive company profiles meeting users' specific criteria



BMC's Beverage Company Database offers quick access to concise, comprehensive Alcohol Beverage Manufacturer and Distributor Profiles

	erage Industry porters & Distributors)
Beer Distributors	1,493 Companies
Craft Beer Distributors	1,241 Companies
Wine & Spirits Distributors	789 Companies
Breweries	53 Companies
Craft/Microbreweries (Leading)	593 Companies (4,100)
Distilleries	90 Companies
Wineries/Cider	542 Companies
Alcoholic Beverage Importers (Includes Beer, Wine, Spirit & Cider Importers)	189 Companies



#### BMC's Beverage Company Database also offers quick access to Non-Alcohol Beverage Manufacturer and Distributor Profiles

#### Non-Alcohol Beverage Industry (Manufacturers, Franchise Companies, Distributors)

<u>Companies</u>	
Soft Drink Bottlers & Canners	267
Bottled Water Fillers	318
Soft Drink Franchisors	90
Sports/Protein Beverages	21
Energy Drinks/Energy Shots	90
Functional Beverages	44
Bottled Water Companies	149
Fruit Juice/Drink Companies	300
Coffee Companies	123
Tea Companies	204
Dairy Companies	279
Soy/Other Diary Alternative Beverages	13

#### **Distributors**

Total Liquid Refreshment Beverages (Includes the following beverage products) -	2,107
•Carbonated Soft Drinks	1,671
•Energy Drinks/Energy Shots	1,975
<ul> <li>Sports/Protein Beverages</li> </ul>	1,573
•Functional Beverages	750
•Fruit Juice/Drink Beverages	1,779
•RTD Coffee & Tea Beverages	1,834
•Dairy Based Beverages	300
Bottled Water	2,317

### Easy to use interface allows for detailed searches and specific, comprehensive company profiles

<b>DrinkTell</b>	Home Recent Updates A	bout Contact Definitions Admin User Activities	
Search BMC North American Bev	erage Company Database		
Please Put In The Search Criteria		Q	
Company Type	JS Distributors and Bottlers	•	
Brands			
Include Exclude Search for brand			
Include companies carrying ALL of the	he following Exclude of	companies carrying ANY of the following	
Monster Beverage Company	×		
Company Name	City	State/Province	
Company Name	City	State/Province	
Company Name Zip/Postal Code	City Regional Market	allocation design and the	
	Regional Market NorthEast East Central	CA	
	Regional Market	CAI	
Zip/Postal Code	Regional Market NorthEast East Central West Central South	Contacts Headquarter Name	
	Regional Market NorthEast East Central West Central South	CAI Contacts	
Zip/Postal Code	Regional Market         NorthEast         East Central         West Central         South         Most         Alcohol Importer Type         Beer Importer         Wine & Spirit Importer	CAI Contacts Headquarter Name Soft Drink Company Type Bottler & Canner Bottler Only Canner Only	

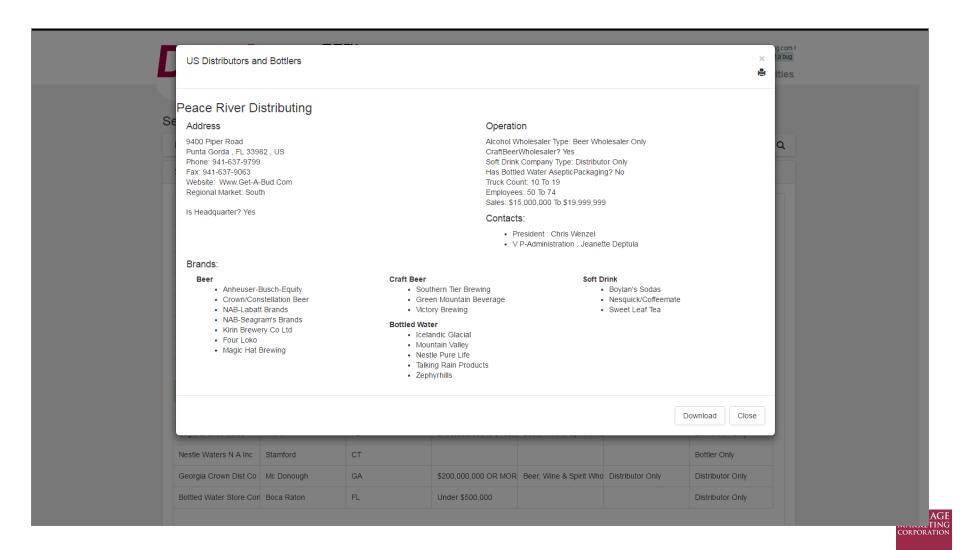
<u>Complete beverage company listings providing detailed category profiles of brands</u> <u>manufactured and/or imported, chief operating personnel and more. Examine query results,</u> <u>view or download individual companies, and export select data sets</u>

AriZona Beverage Co L L C			nin
Se Address One Arizona Plaza #400 Woodbury , NY 11797 , US Phone: 516-812-0300 Fax: 516-812-0400 Email: Info@Drinkarizona.Com Website: Www.Drinkarizona.Com Regional Market: NorthEast Is Headquarter? Yes	Energy Drini Contacts: Cha Chi Chi Chi Chi Chi Chi Chi Dir- Dir-	Soft Drink Franchisors Sports/Protein Beverages	2
Brands: Dreweries Arnold Palmer Half & Half Decryp Drinks/Energy Shots Aric Green Tea Energy Drnk Aric Dief Grm Tea Energy Caution Dew Carb Energy Caution Lew Carb Energy All City Energy Frast Arizona R X Energy Fast R X Energy Fast Shot P M Reiar Fast Shot A M Awake Fast Shot	Soft Drink Franchisors Soda Shaq Juice Arizona Juices Arizona Pina Colada Skinnygiri Sparklers Shaq Fu Golden Bear Lime Rickey's	Sports/Protein Beverages • Hypotonic Sports Drink • Arizona Sports Coffee • Joitin' Joe Espresso Tea • Good Brew • Oak Brewel Tea • Arnold Palmer Half & Half • Arizona Black Tea • Arizona Black Tea • Arizona Blat Å Half • Ariz Decaf 1/2 Teal/Juice • Arizona White Tea • Bigelow • Liquid Water Enhancers • A Z Oak Reserve	
Q Search Export List Export Dataset	H 44 Page 1 of 1	Download Close	



#### Approach, Elements & Methodology

Concise yet complete distributor and bottler listings provide brands distributed and/or manufactured, location sales and more. Examine query results, view or download individual companies, and export select data sets



#### A complete distribution network list of the AriZona brand beverage can be sorted and searched by region, state, and zip code, as well as other categories such as annual sales and number of employees

		everage Compa	ny Database				
Please Put In The Sea	arch Criteria					۹	L
Search Result for US	Distributors and Bottl	ers: 342 Records Foun	d				
Company Name	City	State/Province	Sales	Alcohol Wholesale	Soft Drink Compar	Bottled Water Com	
Odom Corporation (The)	Bellevue	WA	\$200,000,000 OR MORE	Beer Wholesaler Only	Distributor Only	Distributor Only	
Innermountain Dist Co	New Castle	со	\$10,000,000 to \$14,999,	Beer, Wine & Spirit Whole	Distributor Only	Distributor Only	
Bal Kel Distributor Inc	Irvington	NJ	\$2,000,000 to \$2,999,99	Beer Wholesaler Only	Distributor Only	Distributor Only	
Monarch Beverage	Long Beach	NY	\$1,000,000 to \$1,999,99	Beer Wholesaler Only	Distributor Only	Distributor Only	
Johnson Bros Of Hawaii	Kapolei	н	\$75,000,000 to \$99,999,	Beer, Wine & Spirit Whole	Distributor Only	Distributor Only	
Bink's Coca-Cola Btlg Co	Iron Mountain	MI	\$5,000,000 to \$9,999,99		Distributor Only	Distributor Only	
Gold Coast Eagle Dist	Sarasota	FL	\$75,000,000 to \$99,999,	Beer Wholesaler Only	Distributor Only	Distributor Only	
Southern Eagle Dist	Fort Pierce	FL	\$75,000,000 to \$99,999,	Beer, Wine & Spirit Whole	Distributor Only	Distributor Only	
La Saillie Enterprises	North Miami Beach	FL	\$500,000 to \$999,999	Beer Wholesaler Only	Distributor Only	Distributor Only	
E K Beverage Company	Kent	AWA	\$10,000,000 to \$14,999,5		Distributor Only	Distributor Only	
Griffin Beverage Compan	St. Ignace	MI	\$1,000,000 to \$1,999,99	Beer, Wine & Spirit Whole	Distributor Only	Distributor Only	
Valley Distributors Inc	Oakland	ME	\$30,000,000 to \$39,999,	Beer Wholesaler Only	Distributor Only	Distributor Only	
National Distributors Inc	South Portland	ME	\$50,000,000 to \$74,999,	Beer, Wine & Spirit Whole	Distributor Only	Distributor Only	

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