Introducing...

The Beverage Industry's Leading Resource For In-Depth Company Profile Information

BMC's BEVERAGE COMPANY DATABASE

FULLY SEARCHABLE

CONTINUOUSLY UPDATED

CONSTANTLY EXPANDING

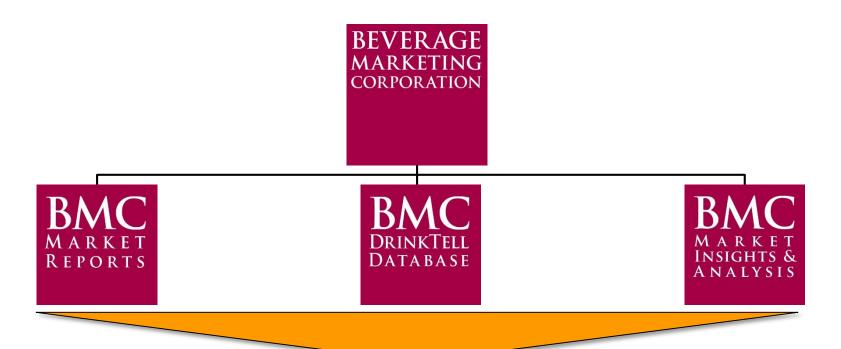


Agenda

- Who we are
- Company Database Approach, Elements & Methodology
- BMC Beverage Company Database Demo



Beverage Marketing Corporation utilizes an integrated model for providing information, analysis and advice to beverage industry clients



Unique Beverage Industry Expertise for Providing "Added-Value" to Selected Clients



Cutting Edge Insights: New Age Emergence, Multiple Beverage Competition, Specialty Beer Opportunity, Bottled Water Dominance, Hyper-Category Competition, Micro-Marketing Age

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Intuitive search capabilities enable users to examine complex brand ownership, bottling and distribution networks in a few clicks, offering benefits to a broad range of businesses.

Beverage Companies

- Examine competitive brands' distribution networks
- Analyze local market penetration
- Isolate and contact potential independent or "no-conflict" distributors

Beverage Distributors & Bottlers

- Examine local competitors' brand set
- Identify up-and-coming regional and national brands
- Expand distribution portfolio

Beverage Industry Suppliers & Allied Industries

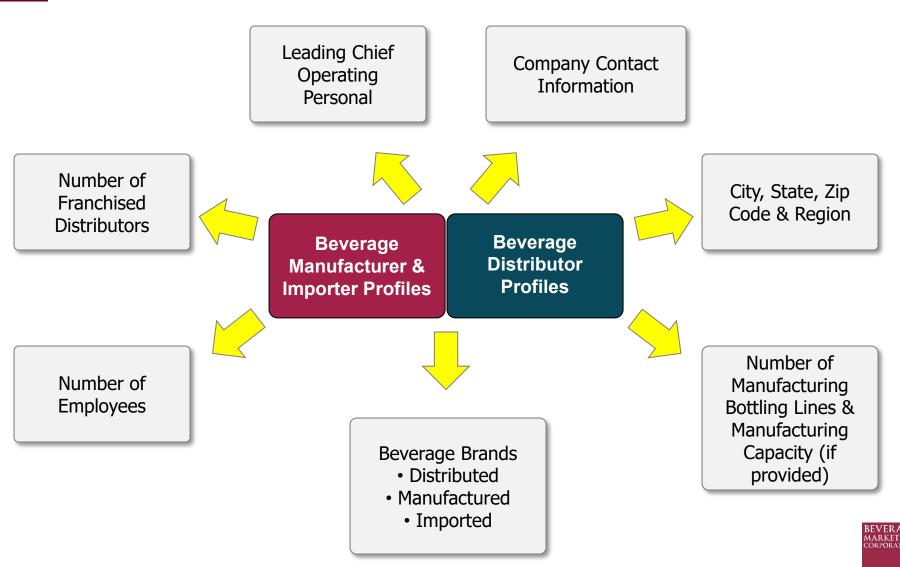
- Target prospects possessing key qualities
- Develop national, regional and local prospect lists
- Identify and contact key company personnel

Investors & Private Equity Firms

- Analyze investment prospects by key attributes
- Identify investment opportunities
- Conduct due diligence



BMC's Company Database is fully searchable by beverage category, brand, location and other key attributes to yield concise yet comprehensive company profiles meeting users' specific criteria



BMC's Beverage Company Database offers quick access to concise, comprehensive Alcohol Beverage Manufacturer and Distributor Profiles

Alcohol Beverage Industry (Manufacturers, Importers & Distributors)		
Beer Distributors	1,402 Companies	
Craft Beer Distributors	1,247 Companies	
Wine & Spirits Distributors	1,133 Companies	
Breweries	76 Companies	
Craft/Microbreweries (Leading)	551 Companies	
Distilleries	177 Companies	
Wineries/Cider	555 Companies	
Alcoholic Beverage Importers (Includes Beer, Wine, Spirit & Cider Importers	173 Companies	



BMC's Beverage Company Database also offers quick access to Non-Alcohol Beverage Manufacturer and Distributor Profiles

Non-Alcohol Beverage Industry (Manufacturers, Franchise Companies, Distributors)

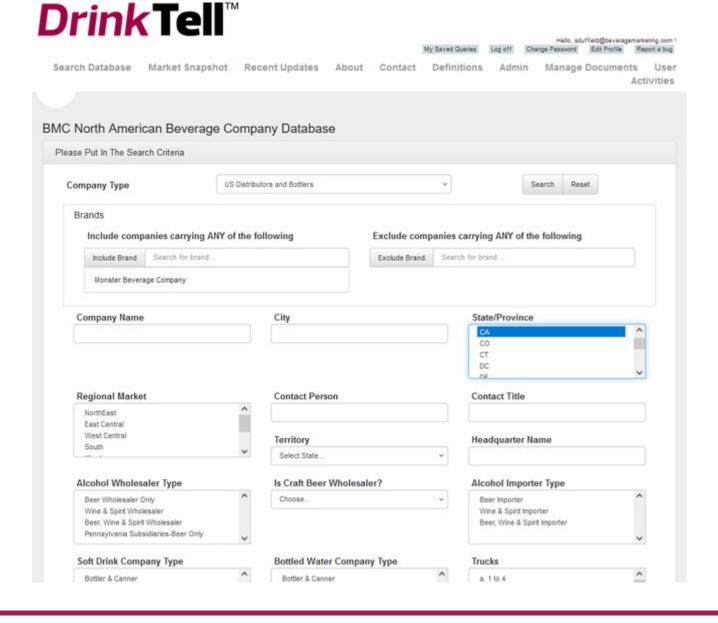
<u>Companies</u>		
Soft Drink Bottlers & Canners	297	
Bottled Water Fillers	265	
Soft Drink Franchisors	132	
Sports Beverages	63	
Energy Drinks/Energy Shots	134	
Functional Beverages	130	
Bottled Water Companies	187	
Kombucha Beverages	31	
Value-Added Water	75	
Hemp/CBD Beverages	42	
Beverage Powders	30	
Fruit Juice/Drink Companies	350	
Coffee Companies	162	
Tea Companies	269	
Dairy Companies	257	
Dairy Alternative Beverages	25	

<u>Distributors</u>		
Total Liquid Refreshment Beverages (Includes the following beverage products) -	2,342	
•Carbonated Soft Drinks	1,624	
•Energy Drinks/Energy Shots	2,023	
•Sports/Protein Beverages	1,300	
•Functional Beverages	975	
•Fruit Juice/Drink Beverages	1,553	
•RTD Coffee & Tea Beverages	1,681	
•Dairy-Based Beverages	330	
Bottled Water	2,340	



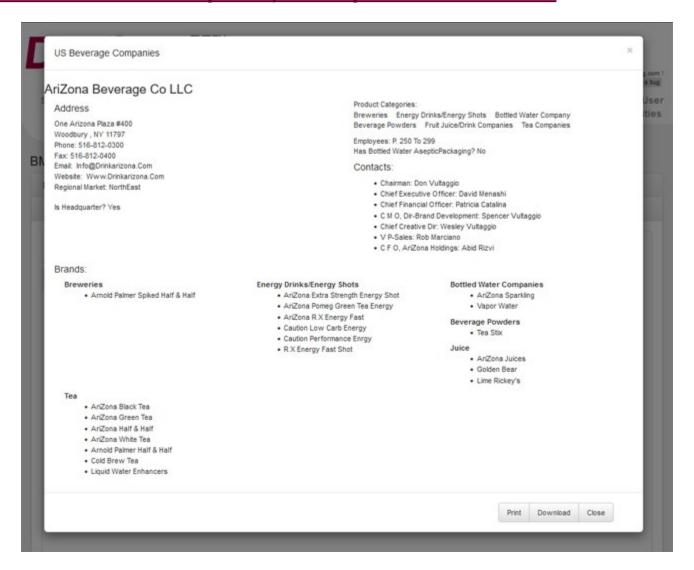
Easy to use interface allows for detailed searches and specific, comprehensive company

<u>profiles</u>



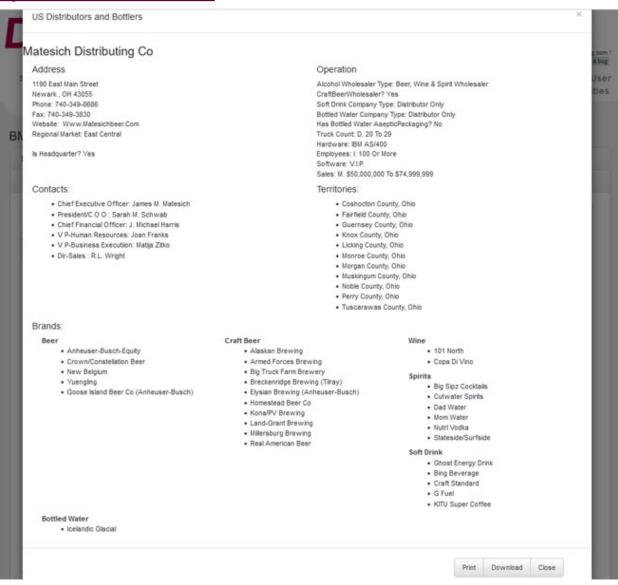


Complete beverage company listings providing detailed category profiles of brands manufactured and/or imported, chief operating personnel and more. Examine query results, view or download individual companies, and export select data sets





Concise yet complete distributor and bottler listings provide brands distributed and/or manufactured, location sales and more. Examine query results, view or download individual companies, and export select data sets





A complete distribution network list of the AriZona brand beverage can be sorted and searched by region, state, and zip code, as well as other categories such as annual sales and number of employees

