

# Beverage Marketing Corporation

## State Beer and Wine Shipment Tracking Services:

*Covering Ohio, Michigan & Indiana*

### The Michigan Beer Book

- Michigan Beer Market Report - Total brewer shipments/rankings/analysis
- Brewery-Distributor Report - Brewer shipment volume by distributor
- Distributor-Brewery Report - Distributor volume by brewer
- Michigan Metro/County Market Report - Total brewer local market shipments/rankings/analysis

Six and twelve month market data \*reports include total barrels, total 24-12 oz. case equivalents and total draft barrels along with 24-7 oz., 24-12 oz., 24-16 oz., 12-12 oz., and 12-32 oz. case packages \*two-year rolling shipment and growth rate histories \*distributor monthly, bi-monthly and year-to-date shipments \*metro/county market ratings.



### The Indiana Beer Book

- Indiana Beer Market Report - Total brewer shipments/rankings/analysis
- Brewery-Distributor Report - Brewer shipment volume by distributor
- Distributor-Brewery Report - Distributor volume by brewery
- Indiana Metro/County Market Report - Total brewer local market shipments/rankings/analysis

Six and twelve month market data \*reports include total barrels, total 24-12 oz. case equivalents, and total draft barrels along with 24-7 oz., 24-12 oz., 24-16 oz., 12-12 oz., and 12-32 oz. case packages \*two-year rolling shipment and growth rate histories \*distributor monthly, bi-monthly and year-to-date shipments. \*metro/county market ratings



#### MICHIGAN BEER BOOK AND INDIANA BEER BOOK DATA OPTIONS

OPTION 1 - Six bi-monthly Hardcopy Publications

OPTION 2 - Six bi-monthly CD-ROMs

OPTION 3 - Online Access (Updated Monthly)

OPTION 4 - Online Access (Updated Monthly), plus a year-end summary CD-ROM or the annual December hardcopy version for your permanent records (BEST VALUE)

For more information, please contact Andrew Standardi: (800) 332-6222 ext. 252 (U.S.), (740) 314-8380 ext. 252 or [astandardi@beveragemarketing.com](mailto:astandardi@beveragemarketing.com).

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