

GLOBAL BOTTLED WATER MARKET-PLACE TRENDS: EXCEL DATA SET

2018 EDITION (Published January 2019. Data through 2018. Market projections through 2023.) More than 30 Excel tables.

This comprehensive global bottled water study looks at worldwide, continent and country bottled water trends. It looks at the leading companies and includes five-year projections for the global water market.

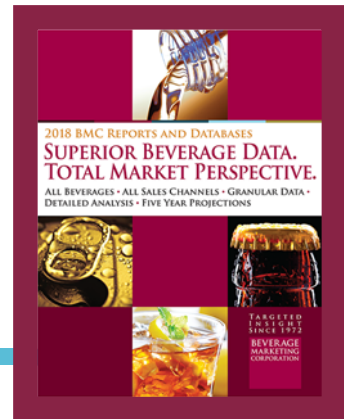
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HAVE
QUESTIONS?

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THE ANSWERS YOU NEED

The Global Bottled Water Market report provides country-by-country data and discussion to shed light on various aspects of the industry. Questions answered in BMC's report include:

- What country leads the world in overall bottled water consumption? Which one leads in per capita consumption? How have various countries' market share rankings shifted in recent years?
- Which countries' bottled water markets are continuing to see substantial volume growth? Which have slowed in recent years?
- What are the growth prospects for the market over the next five years through 2022?

THIS GLOBAL BOTTLED WATER INDUSTRY REPORT FEATURES

This comprehensive report offers an in-depth look at the category and companies shaping the international market for packaged water and the drivers impacting current and anticipated growth through 2023.

The research offers a well-rounded perspective on the market, providing volume and per capita consumption statistics. Through a combination of discussion and Beverage Marketing's reliable global data, readers of this report get a thorough understanding of all facets of the market including:

- Consumption volume, share, growth and per capita intake for more than 70 countries.
- Discussion of and statistics on regional consumption volume, share and growth as well as analysis of country and company developments.
- The bottled water research study concludes with BMC's exclusive projections for the market, including consumption estimates for the entire world as well as its principal regions through 2023.

Global Bottled Water Marketplace Trends: Excel Data Set

January 2019



NOTE: The information contained in this report is confidential and solely intended for the benefit of the immediate recipient hereof.

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**GLOBAL BOTTLED WATER MARKET
SHARE OF CONSUMPTION BY REGION (r)
2013 – 2018(p)**

Regions	2013	2014	2015	2016	2017	2018(p)
Asia	%	%	%	%	%	%
North America	%	%	%	%	%	%
Europe	%	%	%	%	%	%
South America	%	%	%	%	%	%
Africa/Mideast/Oceania	%	%	%	%	%	%
TOTAL	%	%	%	%	%	%

(p) Preliminary

(r) Revised

Source: Beverage Marketing Corporation

**ASIAN BOTTLED WATER MARKET
SHARE OF CONSUMPTION BY COUNTRY (r)
2013 – 2018(p)**

Countries	2013	2014	2015	2016	2017	2018(p)
China*	%	%	%	%	%	%
Indonesia	%	%	%	%	%	%
India	%	%	%	%	%	%
Thailand	%	%	%	%	%	%
Korea, Republic of	%	%	%	%	%	%
Japan	%	%	%	%	%	%
Philippines	%	%	%	%	%	%
Pakistan	%	%	%	%	%	%
Viet Nam	%	%	%	%	%	%
China, Hong Kong SAR	%	%	%	%	%	%
Malaysia	%	%	%	%	%	%
Singapore	%	%	%	%	%	%
Brunei Darussalam	%	%	%	%	%	%
Other Asia	%	%	%	%	%	%
Subtotal	%	%	%	%	%	%
All Others	%	%	%	%	%	%
Global Total	%	%	%	%	%	%

(p) Preliminary

(r) Revised

*Includes Taiwan

Source: Beverage Marketing Corporation

**EUROPEAN BOTTLED WATER MARKET
CHANGE IN CONSUMPTION BY COUNTRY (r)
2014 – 2018(p)**

Countries	2013/14	2014/15	2015/16	2016/17	2017/18(p)	5 yr CAGR
Germany	%	%	%	%	%	%
Italy	%	%	%	%	%	%
France	%	%	%	%	%	%
Spain	%	%	%	%	%	%
Russian Federation	%	%	%	%	%	%
Poland	%	%	%	%	%	%
Turkey	%	%	%	%	%	%
United Kingdom	%	%	%	%	%	%
Romania	%	%	%	%	%	%
Belgium-Luxembourg	%	%	%	%	%	%
Hungary	%	%	%	%	%	%
Portugal	%	%	%	%	%	%
Greece	%	%	%	%	%	%
Ukraine	%	%	%	%	%	%
Czech Republic	%	%	%	%	%	%
Austria	%	%	%	%	%	%
Switzerland	%	%	%	%	%	%
Bulgaria	%	%	%	%	%	%
Serbia	%	%	%	%	%	%
Netherlands	%	%	%	%	%	%
Slovakia	%	%	%	%	%	%
Croatia	%	%	%	%	%	%
Ireland	%	%	%	%	%	%
Sweden	%	%	%	%	%	%
Lithuania	%	%	%	%	%	%
Denmark	%	%	%	%	%	%
Slovenia	%	%	%	%	%	%
Latvia	%	%	%	%	%	%
Finland	%	%	%	%	%	%
Norway	%	%	%	%	%	%
Cyprus	%	%	%	%	%	%
Estonia	%	%	%	%	%	%
Other Europe	%	%	%	%	%	%
Subtotal	%	%	%	%	%	%
All others	%	%	%	%	%	%
Global Total	%	%	%	%	%	%

(p) Preliminary

(r) Revised

CAGR: Compound Annual Growth Rate

Source: Beverage Marketing Corporation