

2017 BEVERAGE MARKETING DIRECTORY FULL DATABASE

2017 EDITION (Published January 2017) Approximately 6,500+ company profiles. Excel, Access and .csv formats. Covers the entire United States' and Canadian beverage industries.

The
2017
Beverage
Marketing
Directory

Thirty-ninth Edition

BEVERAGE
MARKETING
CORPORATION

The only complete Guide
the entire Beverage Industry
in the U.S. - plus Canada

The *Beverage Marketing Directory Full Database* gives you access to 6,500+ beverage companies. Companies from both the alcoholic and non-alcoholic side of the beverage business are included in this database. Beverage distributors, manufacturers, and importers are included. This database provides you with contact information on each distributor, manufacturer & importer, a detailed listing of beverage products distributed/owned/produced, and much more.

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To learn more, to place an advance order or to inquire about additional user licenses **call**: Andrew Standardi +1.800.332.6222 ext. 252 (Outside the U.S.: +1.740.314.8380 ext. 252)
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A description of this database's contents and samples of its layout. 2



HAVE
QUESTIONS?

Contact Andrew Standardi: (U.S. only) 800-332-6222 x 252 or 740-314-8380 x 252 astandardi@beveragemarketing.com

BEVERAGE
MARKETING
CORPORATION

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All Beverage Distributor Company Profiles provide you with:

- Detailed company contact information
- Chief operating personnel
- Brands distributed/manufactured/franchised owned/imported by category
- Total number of employees
- Total number of delivery vehicles
- Dollar volume at a particular locations
- Headquarter contact information if the particular location is a subsidiary

Beverage Distributors product listings are broken out via category to include:

- National/Regional/Imported Beer
- Craft Beer
- Wine/Spirits/Cider
- Liquid Refreshment Beverages. Can include the following categories:
 - Soft Drinks
 - Sports/Protein Beverages
 - Energy Drinks/Energy Shots
 - RTD Tea & Coffee Beverages
 - Fruit Juice/Drink Beverages
 - Functional Beverages
 - Dairy Based Beverages
- Bottled Water

(Note: only Soft Drink and Bottled Water Distributors apply to Canada.)

Carbonated Soft Drink Bottler profiles include (if applicable):

- Bottling Lines - hot fill
- Bottling Lines - carbonated
- Canning Lines
- Aseptic Lines
- Manufacturing Capacity (Soft Drink cases produced)

Bottled Water Manufacturer listings include (if applicable):

- Bottling Lines - still
- Bottling Lines - carbonated
- Canning Lines
- Aseptic Lines
- Manufacturing Capacity (Bottled Water cases produced)

All Beverage Manufacturing/Importer Company Profiles provide you with:

- Detailed company contact information
- Chief operating personnel
- Brands manufactured/imported
- Total number of employees
- Headquarter contact information if the particular location is a subsidiary

Brewers, Craft/Microbrewers, Wineries/Cider, Distilleries and Importers include:

- Number of Franchised Wholesalers
- Manufacturing Capacity including:
 - Beer - brewing capacity in total barrels

- Wine/Cider - capacity in total gallons
- Distilled Spirits - capacity in total gallons
- Production Lines:
 - Total number of bottling lines
 - Total number of canning lines
 - Total number of keg lines (beer only)

Soft Drink Franchisors, Sports/Protein Beverages, Energy Drinks/Energy Shots and Functional Beverages also include:

- Franchised brands owned
- Bottling Lines - hot fill
- Bottling Lines - cold fill
- Bottling Lines - carbonated
- Canning Lines
- Aseptic Lines
- Sports/Energy Drink cases produced

Fruit Juice/Fruit Drink Manufacturer profiles also include (if applicable):

- Bottling Lines - hot fill
- Bottling Lines - cold fill
- Bottling Lines - carbonated
- Canning Lines
- Aseptic Lines
- Manufacturing Capacity
 - Fruit Juice cases produced
 - Fruit Drink cases produced

(For United States only)

Coffee, Tea and Soy Manufacturer profiles also include (if applicable):

- Bottling Lines - hot fill
- Bottling Lines - cold fill
- Bottling Lines - carbonated
- Canning Lines
- Aseptic Lines

(For United States only)

Milk Manufacturer profiles also include (if applicable):

- Number of Milk Delivery Vehicles
- Bottling Lines - hot fill
- Bottling Lines - cold fill
- Bottling Lines - carbonated
- Canning Lines
- Aseptic Lines

(For United States only)

This database is available in Microsoft Excel, Microsoft Access and CSV formats.

[Click here](#) to download a Microsoft Excel file of sample data.